

Sabrina Feld

sabrina@feld.com · sabinafeld.com · [linkedin.com/in/sabrina-feld](https://www.linkedin.com/in/sabrina-feld)

EDUCATION

Scripps College

B.A. in Science, Technology, & Society (STS) and Fine Arts | 3.95 GPA | Dean's List
The Glasgow School of Art — Study Abroad, Year 3 Painting & Printmaking

Claremont, CA
Expected May 2026
Glasgow, Scotland · 2024

EXPERIENCE

StackHawk

Product Management Intern

May – August 2025

Denver, CO

- Coordinated end-to-end launch of Hosted Scanner across 5 teams within a 6-week build cycle, enabling StackHawk to compete in a previously losing market segment.
- Tracked feature readiness and translated technical progress into audience-specific updates for 3 distinct stakeholder groups, ensuring no team was blocked during parallel development.
- Surfaced sprint priorities based on customer feedback; contributed feature recommendations shaping the initial scope and strategic direction of Hosted Scanner at launch.
- Led competitive intelligence for StackHawk Vibe — first DAST tool in AI coding assistants via MCP — mapping a \$99B market and identifying a first-mover gap; enabled a successful 2-week MVP sprint.

StackHawk

Design & Marketing Intern

May – August 2024

Denver, CO

- Produced primary launch video for HawkAI generating 20,000+ impressions within two weeks; served as centerpiece asset at Black Hat USA 2024 alongside a custom-built interactive booth game.
- Delivered 10+ brand and marketing assets including a Google retargeting campaign reaching 1.2M+ impressions and driving a 30% lift in weekly web traffic.

Scripps College

Teacher's Assistant, Book Arts & Letterpress Printing

January 2023 – May 2024

Claremont, CA

- Instructed students in book-making, letterpress printing, and Adobe Suite; designed templates standardizing material dimensions; collaborated with faculty to foster constructive feedback culture.

Groundworks Art Lab (formerly Studio Arts Boulder)

Salesforce Developer & Pottery Instructor

May – August 2023

Boulder, CO

- Optimized Salesforce data structures and UI in collaboration with marketing, finance, and instruction teams; instructed ceramics classes for diverse age groups and skill levels.

SELECTED PROJECTS & CREATIVE WORK

Scripps College Journal — Sole Layout Designer

December 2024 – May 2025

- Built complete design system; executed 50+ page layout for 20+ selected artists; organized open mic launch event drawing 100+ attendees; 40+ hours from concept through delivery.

Fragments: September 28–November 9 — Fine Arts Senior Thesis

December 2025

- 50+ monotype prints investigating digital distraction and human attention; exhibited at Tracework, Scripps College, and internationally at Glasgow School of Art's 2D 1Day show.

SKILLS

Product & Strategy: Product Management, Feature Scoping & MVPs, Competitive & Market Research, Go-to-Market, Agile & Scrum, Sprint Planning, Stakeholder Communication, Cross-Functional Collaboration

Design & Creative: UI/UX Design, Visual & Brand Systems, Creative Direction, Motion & Video, Print Production, Technical Visualization

Tools: Figma; Adobe Creative Suite; Claude Code; Procreate; Salesforce; Jira; HubSpot; Google Workspace; Microsoft Office

Certifications: AI for Product Management (2025); PM Basics (2025); Applying AI Principles with Google Cloud (2025); Intro to Responsible AI (2025); Intro to LLMs (2025); Intro to Generative AI (2025)

SELECTED EXHIBITIONS

(2026) (upcoming) Blink, Williamson Gallery, Scripps College · **(2025)** Tracework, Scripps College · **(2024)** 2D 1Day & Praxis Exhibition, Glasgow School of Art · **(2023)** Intermediate Ceramics Student Exhibition, Scripps College · **(2022)** Boulder Valley Student and Faculty Exhibition, 3rd Place · **(2019)** Boulder Valley Student Art Exhibition